



Mosaic Publishing —— Podcast Pitching Programs

SERVICES	TILE/STARTER PACKAGE	PATTERN/GROWTH PACKAGE	MURAL/AUTHORITY PACKAGE	VISIONARY/VIP THOUGHT LEADER PACKAGE
	<i>Represents the building blocks and the foundational start of a mosaic</i>	<i>Suggests emerging structure and strategy like a mosaic beginning to take shape</i>	<i>Symbolizes a significant, impactful presence, much like a mosaic mural that tells a compelling story</i>	<i>Embodyies the highest level where all the pieces come together to create a stunning, impactful image</i>
CUSTOM EMAIL PITCHES	25	50	75	100
FOLLOW-UPS PER PITCH	0	1	2	3
SOCIAL MEDIA PROMOTION	✓	✓	✓	SPOTLIGHT
ONE-ON-ONE STRATEGY SESSION	✓	✓	✓	✓
QUARTERLY STRATEGY CALL		✓	✓	✓
MONTHLY CHECK-IN REPORT		✓	✓	✓
MEDIA KIT CREATION			✓	✓
DEDICATED BOOKING AGENT			✓	✓
BI-MONTHLY STRATEGY CALLS			✓	✓
MONTHLY DEEP-DIVE STRATEGY SESSIONS				✓
PERSONALIZED PR STRATEGIST				✓
MONTHLY COST	\$300	\$700	\$1,500	\$2,500